

Election of Board for Amnesty International Norway

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Education:

- Bachelor's in Mass Communication from IP University, Delhi

- Postgraduate Diploma in English Journalism from Indian Institute of Mass Communication, New Delhi

- Master's in Design from National Institute of Design, specializing in Film and Video Communication

Position: Head of Strategy - Sales, and Marketing at Capella Entertainment, Stavager

My Introduction:

I'm Tajdar Ahmad Khan, a 35-year-old professional with a deep-rooted commitment to social justice and human rights. You can call me Taj. I am married and a proud father.

Relevant Experience:

My journey with Amnesty International spans two fruitful years, during which I spearheaded impactful on-ground campaigns and led communication strategies. From my previous role as the social media responsible person to my current position as Communication Responsible for Amnesty Stavanger, I bring a wealth of experience in driving meaningful change.

Relevant experience from the position of Trust and Activism:

Beyond Amnesty, I actively contribute to Rotary International's Stavanger chapter, focusing on sanitation, healthcare, and women's rights initiatives in India, Africa, Nigeria, and beyond.

Additionally, I devote my time to teaching English with the Red Cross, empowering immigrants to integrate and thrive in society.

I am also a Stavanger City Coordinator for IndoNord, an organization for Indians in Norway. Our goal is to integrate Indians into Norwegian society.

Other experience and knowledge that may be relevant for the board position

1. Strategic Leadership: My role as Head of Strategy - Sales and Marketing at Capella Entertainment has honed my strategic decision-making abilities, crucial for navigating complex challenges.

2. Communication Expertise: With experience as the communication responsible person at Amnesty International and managing marketing campaigns, I bring strong communication skills vital for effective advocacy.

3. Advocacy and Activism: Active involvement with Rotary International, the Red Cross, and IndoNord showcases my dedication to grassroots activism and advocacy for human rights.

4. Global Perspective: Living and working in diverse cultural settings like India and Norway has provided me with a global perspective and cultural sensitivity essential for inclusive advocacy efforts.

5. Collaborative Approach: I excel in building relationships and fostering collaboration, crucial for driving collective action within the board and beyond.

What will you contribute as a board member?

As a board member, I can leverage my experience in sales, marketing, and strategy to help Amnesty reach a broader audience. With a diverse background spanning corporate, public, and social sectors, I understand and respect the nuances of each. Having worked with people from various cultures in India and for different organizations within Norway's social sector, I've been involved in a variety of causes. This breadth of experience uniquely positions me to understand and advocate for all the causes, not just those of Amnesty, as I collaborate with numerous organizations.

Are there issues that you think will be particularly important to work on as a board member?

The issues of the right to education, women's rights, freedom of expression, sanitation, and LGBTQ rights resonate deeply with me and have consistently been at the forefront of my advocacy efforts. I've supported these causes through various forms, campaigns, and initiatives in different organizations.

My dedication to these causes fuels my desire to serve on the board of Amnesty International Norway, where I aim to utilize my expertise and passion to further the organization's mission.